

What makes an **IDEAL MEMBER?**

An “**ideal**” member of Moore Stephens North America is not “**perfect**.”

Ideal members are growing.

They're looking for creative ways to expand.

They want new services, unique niches, and a broader geographic reach.

They are global-oriented.

Ideal members are client-centric.

They utilize all resources available to tell clients “yes” instead of “no.”

Their culture emphasizes a client-first mentality.

Their relationships stretch beyond the engagement and provide more than a “trusted advisor.”

Ideal members ask for help.

They seek answers within their community.

They proactively get involved to learn from others.

They collaborate to succeed.

Ideal members are future-oriented.

They are innovative and embrace disruption.

They support change, accepting solutions beyond their comfort level.

They commit to moving forward by acting now, with a sense of urgency.

They see uncertainty as opportunity.

An ideal member is not perfect, but they are the perfect fit.

Moore Stephens North America is now accepting perfect fits.

To learn more contact Laura Ponath, lponath@msnainc.org, or visit www.msnainc.org.